



CORA SEEDS S.R.L.

Via Boscone, 1765/A - 47522 Cesena (FC) Italy

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Cod. Fisc., P. IVA e Iscr. Reg. Impr. FC 03608980409 - REA 308207 - Cap. Soc. € 100.000,00 i.v. - RUOP IT-08-3222

Società ad unico socio soggetta ad attività di direz. e coordin. di B&P Holding S.r.l. – C.F e P.I. 04390090407

Information about the processing of personal data

This information notice on the processing of personal data is provided, pursuant to art. 13 of Regulation (EU) 2016/679 (hereinafter, "Regulation") by CORA SEEDS S.r.l., with registered office in Via Boscone n. 1765/A, Cesena (FC) - Italy (hereinafter, "CORA SEEDS" or "Company"), as Data Controller.

In this statement we will explain the purposes and methods by which CORA SEEDS collects and processes your personal data, which types of personal data are subject to processing, what are the rights of the interested party and how they can be exercised.

1. Categories of personal data

The Company will process your personal data collected upon conclusion of the contract and during the course of the contractual relationship (hereinafter, "Data"). For example, the Company will obtain the following types of personal data:

(i) its identification data:

- first name and surname;
- tax identification number and/or VAT number;
- legal address and other places of business;
- contacts, such as telephone number and e-mail address;
- bank details (for example IBAN) or other data required for the payment.

(ii) information collected during your contractual relationship with the Company, such as, information relating to transactions, tests and related areas, technical information, payments made as part of the aforementioned relationship, quality and quantity of purchased products and seasonal sales.

The abovementioned Data will be processed by the Company exclusively for the purposes and within the limits indicated in the following paragraphs.

2. Purpose and legal basis of the processing

a. For the execution of the contract

Your Data will be processed by the Company for the establishment and management of the contractual relationship. For example, your Data will be processed for the accounting management of the contract and for operational management activities carried out within the framework of the contractual relationship.

The provision of data is voluntary but necessary to enable the establishment and management of the contractual relationship, failing which it will not be possible to execute the contract and provide the service or transfer required.

For this purpose, the Company will process all the personal data indicated in paragraph 1.

b. For the fulfilment of legal obligations

Your Data will be processed by the Company for the fulfilment of legal obligations. For example, the Company may process your data for tax purposes connected with the execution of the contract. The conferment of the indicated Data is obligatory.

For this purpose, the Company will process all the personal data indicated in paragraph 1.

c. For marketing purposes

The Company may process your Data for the purpose of sending commercial communications and/or promotional initiatives on its products and services. In addition, the Company may use the e-mail address and/or telephone number provided by you in the contract statement for the purposes of direct sales of products similar to those already purchased by you.

The Company will carry out this activity in compliance with the principles of the Regulations and for the pursuit of its own legitimate interest; in any case, you may object at any time to the receipt of such communications, by simple communication to the e-mail address privacy@coraseeds.com.

For the pursuit of these purposes, the Company may process the Data indicated in point i) of paragraph 1.

Furthermore, subject to your express and specific consent, the Company may process your Data to invite you to participate in promotional initiatives (present and future), loyalty programs or initiatives with third parties.

In order to achieve this purpose, the Company may process the Data referred to in point i) of paragraph 1; furthermore, if you have given your consent to carry out the profiling activities referred to in point d) below, the Company may also process the information referred to point ii) of paragraph 1 for marketing purposes.

The consent given by you may be revoked at any time, through simple communication to the e-mail address privacy@coraseeds.com.

d. For profiling purposes

Subject to your express and specific consent, the Company may process your Data to better understand your habits as well as during the analysis of transactions carried out within the framework of the contractual relationship. For the pursuit of this purpose, the Company may process the Data referred to in points i) and ii) of paragraph 1.

The consent given by you may be revoked at any time, through simple communication to the e-mail address privacy@coraseeds.com.

e. For the communication of your data to third parties for marketing purposes

Subject to your express and specific consent, the Company may communicate some of your Data to companies operating in the following sectors, with which it may enter into partnership agreements: publishing, consumer goods, distribution, finance service, telecommunication and charitable and humanitarian organizations. These companies may use your Data for commercial and promotional purposes, using both automated systems (e.g. SMS, e-mail, unattended calls) and traditional channels (operator-to-peer calls, paper mail). Your identification data, address or registered office and contact details (telephone number and e-mail address) may be communicated.

The consent given by you may be revoked at any time, through simple communication to the e-mail address privacy@coraseeds.com.



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3. Categories of subjects to whom personal data may be communicated and purposes of communication

The Company may communicate some of your Data to third parties which it uses to carry out activities related to the management of the contractual relationship. In particular, your Data may be communicated to external companies that offer the Company administrative and logistic services, to external consultants, to subjects to whom the communication is due by virtue of legal obligations, to Public Administrations, to other companies of the Group, whether controlling, subsidiary or associated companies, to credit institutions with which the Company operates for payment purposes, to insurance or reinsurance companies, to financial and/or factoring institutions. The abovementioned subjects may process the data in their capacity as data controllers on behalf of the Company or autonomous data controllers, in compliance with the provisions of the law.

The list of data processors can be requested to the Company by writing to the following e-mail address: *privacy@coraseeds.com*. There is no provision for any form of propagation of your Data to indefinite parties.

4. Retention period

Your data will be processed only for the time necessary for the purposes mentioned above.

In particular, we report below the main periods of use and storage of your Data with reference to the different purposes of processing:

- a) for purposes connected with the execution of the contract, they will be processed by the Company for the execution of the purchase orders made by you and for as long as there are obligations or fulfilments connected with their execution, as well as for a period of 36 months starting from the last purchase order; the same data will be stored for a further period of 10 years after this deadline for purposes connected with the fulfilment of legal obligations and to allow the Company to defend its rights;
- b) for the compliance of legal obligations, they will be processed and maintained by the Company as long as the need for processing to fulfil such legal obligations persists;
- c) with reference to processing for marketing purposes, carried out on the basis of a legitimate interest of the Company or with its consent, the Data will be processed for a period of 36 months starting from your last purchase order, unless you revoke your consent or object to processing;
- d) for profiling purposes, the Data will be processed for a maximum period of 12 months or for any other period that may be provided by law or by provisions of the Guarantor Authority, after which they, depending on the category, will be kept if necessary to pursue other purposes or will be permanently deleted.

5. Transfer of Data outside the European Union

Your Data may be transferred outside the European Union by suppliers of services used by the Company for activities related to the management and execution of the contract and on the communication of the Data to companies belonging to the Group. Where appropriate, this transfer will be regulated with service providers and Group companies by means of standard contractual clauses adopted by the European Commission in Decision 2010/87/EU and any subsequent amendments or, alternatively, on the basis of a decision on the adequacy of the Commission and/or any other instrument permitted by the relevant legislation.

Cora Seeds S.r.l.
President & C.E.O.
Maurizio Bacchi

For receipt
Signature and stamp

For the Data processing referred to the following purposes:

- c. For marketing purposes
- d. For profiling purposes
- e. For the communication of your data to third parties for marketing purposes

I consent

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

I do not consent

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

Signature and stamp
